

The Silent Killer

Dental Disease



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Poochie Treats Help Prevent Gum Disease & Expensive Vet Cleanings



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Dogs... they're just like us!

When you wake up every morning, odds are that one of the first things you do as part of your routine is go into the bathroom and brush your teeth. People have it ingrained in them since childhood that taking good care of your teeth and practicing good oral hygiene is of great importance. While all of this is absolutely true, what may get lost somewhere in the shuffle is just how important the same things are for your dog. Many just seem to not give much of a thought at all to their dog's teeth until some kind of problem arises that is noticed during a routine veterinarian visit. All of sudden a regular check-up can blossom into a very large vet bill. There is a way that you can help prevent gum disease in your pet and the expensive cleanings that may occur at your vet's office. Using our Poochie Treats line can help to make a big difference in the life of your pet and in your own wallet.

A Special Relationship

The relationship you have with your dog is a very special one. They are not just a pet; they are an integral part of your family. Your dog is always there to make you smile after a bad day, play with you or your children when they need a playmate, and protect you when they feel the situation warrants it. They can provide you with the comforting and soothing you need with just one look. It is rare that anything can bring these special feelings into your life and provide so much joy to you. This approach to life that a dog takes with you establishes a very strong bond between the two of you, one that is difficult to break. You care for each other on several levels, with your dog providing you with incredible emotional support. This makes it all the more important that you make sure your dog is taken care of properly.

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The Silent Killer

There are many unseen dangers when it comes to the health of your dog, and unfortunately many pet owners are not even aware of them until they notice that their dog may be in pain or discomfort. One such danger that threatens dogs involves their dental hygiene. Having a healthy mouth is of great importance to a dog. Without proper dental care, there can be serious consequences to the health and possibly the life of your pet.

Pay Special Attention

All pet owners learn early on that they should pay attention to the oral care of their pets. People are instructed to brush and clean their pet's mouths, and many people may begin doing it right away with the best of intentions to keep it up. Sadly, it seems to lose importance with many individuals. This can lead to the beginning of many problems. The process itself can begin very slowly without any signs of a problem. If your dog's teeth and gums are not cared for, food and bacteria will begin to build up between the teeth. This will lead to the formation of plaque, and this can happen within a short period of time, even as a little as a day or two of neglect. If left uncared for, the food resides there and begins to combine with the saliva in the dog's mouth, creating a buildup of the hard substance known as tartar. If the plaque and tartar are not removed regularly, this can slowly lead to other problems.

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A Tell Tale Sign

Periodontal disease does not just happen overnight. It can begin with something as simple as your dog having bad breath. Many people mistakenly chalk this up to just “being a dog,” but your dog is not supposed to have bad breath. The breath itself can get much worse over time if the tartar is allowed to build to the point where it starts to spread below the gum line of your dog’s teeth. Not only will your dog’s breath smell worse, but there is now the perfect environment in your dog’s mouth for bacteria to begin to form. It is when the bacteria are introduced that the real problems can begin. This bacterium can lead to periodontal disease. Again, it may not all be noticeable at once, but there will be some tell-tale signs that your dog is having trouble with his teeth and gums. You may notice that he does not want to eat hard food or that he does not play with his chew toys as much. You may even notice that he chews more on one side of his mouth or only seems to be using certain teeth. A simple pawing or constant rubbing of the face may also indicate that he is experiencing some oral pain.

Some Symptoms

Just like in humans, poor dental hygiene for your dog can lead to all kinds of problems for your pet. They can have very painful and swollen gums, making it difficult for them to eat and be in constant pain. You may also notice some swelling in their face. They may be very restless and

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unable to get a good night's sleep. As it would be with yourself, this is a very unpleasant experience for your dog.

The Consequences

There are other health risks involved if your pet's teeth are not taken care of well. **Recent studies have directly linked coronary disease and heart problems in dogs with their dental hygiene.** With the buildup of plaque and tartar on your dog's teeth there for a few days, it eventually hardens and begins to cause gum disease for your dog. If it is not taken care of, the gums will begin to recede from the teeth, leaving pockets around the teeth for more bacteria to form in. This bacterium then has a direct pathway into your dog's bloodstream and can travel through the dog's body. There is the potential of damage occurring to the kidneys and lungs as a result of this. It has the potential of reaching the heart and causing some type of infection there. If the bacteria begins to build, it can start to clog the arteries, causing coronary disease that can damage the heart.

The Cold Hard Facts

The facts are that eighty percent of dogs have some type of oral disease or problem by the time they reach the age of three because of neglect to their oral hygiene. It is easily the most common problem being treated at veterinarians and pet clinics across the country at this time. Dental problems are not something that just simply stops where they are. If left untreated, they

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will continually progress, making other areas of the mouth worse and causing problems with infections. When you do take the dog to the vet, the vet will do a close examination of your pet's teeth and gums to try and determine where the problem lies. They may notice that your dog has a problem with halitosis, or bad breath, often a sign of poor dental hygiene. There may also be severe inflammation in the gums or teeth that may be so bad that they need to be removed.

A Course of Action

At this point, your vet will recommend to you a proper course of action to take to help you. It will most likely involve a deep cleaning of your dog's teeth to remove any plaque, clean the teeth and gums and remove any problem teeth. More than likely, your pet needs to be put under some type of anesthesia for this to occur. Any vet will tell you that whenever this needs to be done, there are inherent risks and dangers involved.

The Costs

Besides worrying about the state of your dog during this procedure, you are more than likely going to be hit with a very expensive bill at the end of the day. The procedures necessary, along with anesthesia and any medications such as antibiotics or painkillers required after the fact can leave you with a bill for several hundred dollars, or maybe even **over a thousand dollars**. Of course, it is worth it because it is for the health of a beloved family member, but it can put an unexpected dent in your bank account and budget.

The Good News!

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Poor oral hygiene with your dog can lead to many complications, but just as it is in humans, it is very preventable. Of course, regular brushing of your dog's teeth and cleaning can make a big difference in keeping your dog's teeth healthy. Using the right kind of toys and bones with your dog that can act as natural dental floss can also be a big help. Of course regular check-ups by your veterinarian also can play a big part. What you feed your dog as meals and treats, however, can really make a big difference. This is where Poochie Treats can come into play for you.

Something Special

We carry a wide variety of items that can be great for your pet. Our products have been designed specifically with the idea of good oral hygiene for your dog in mind. We offer a unique texture not normally seen in any type of rawhide treat or toy. Normally, your dog may get a piece of rawhide and go through it rather quickly, leaving a soggy mess on the floor for you to clean up. Perhaps even worse, many dogs have a problem with swallowing the standard rawhide and it will make them choke or vomit. Our treats are nothing like the typical rawhide. We have developed a special texture to our treats that not only have a great flavor, but are able to be handled by your dog without any difficulties. You can even put them in the microwave to help soften them up a bit and bring out the added flavors your dog will love.

There are a wide variety of treats that we offer, providing something that can please any size dog or any breed. Our [Retriever Chews](#) and our [Large Braided Chews](#) can help your dog keep his teeth clean while having fun. While they chew, they will also find that the treats work on helping them to clean their teeth and gums. It is through the chewing that their teeth can start to be cleaned both above the gum line and below the gum line.

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If you are looking for something you can give to your dog regularly to help with dental hygiene, then you can look at the [Chew A Day Mini Triple Braid Treats](#). These come packaged seven to a pack so you can give one to your dog each day of the week to help them with their teeth. We also offer larger packs of chews in our [Beef Chew Sticks](#). These come in a large pack of twenty-eight so they can last the entire month. Each of these can make a big difference with the gums, keeping things clean above and below the gum line.

High-energy dogs need to have special treats as well, which is why Poochie Treats [Bacon Retriever Chews](#) in a package of six can make an ideal treat for your dog. Whether you are giving it to them as a special treat after a day of hard running or just out of love, they will appreciate the bacon flavor of this beefhide. Designed for medium and larger dogs, these treats get a little softer in the microwave and the heating can really help to bring out the flavor your dog enjoys so much. The quality chew they get out of this product can really help to prevent any bacteria buildup on your dog's teeth and gums so you do not have to worry about teeth problems and other health-related problems that can be caused by tooth decay and gingivitis.

You are always looking for a good value in everything you buy today, and your dog treats are no exception. Sure, you want the best for your dog and you want something healthy too to assist with the teeth and gums, but if you can save a little in your wallet, that is even better. Our [Mini Triple Braided Chews](#) come in the great beef and cheese flavor dogs love but also come in this handy ten pack of treats so you are getting a good value for your money. Your dog will spend quality time working on this treat, enjoying the cheeseburger-like flavor while the whole time getting the benefit of the help the treat provides to his gums.

We also have a special larger pack of treats for the little dogs in your life. The [Chew a Day Mini Knot](#) gives your little dog great beef flavor through its rawhide while also working hard on the

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dog's gums. Because it is soft and chewy, it can help work both sides of the dog's gum lines to get into places where it needs to be clean and free of any tartar, plaque or other bacteria that can cause potential damage and harm if left untreated. They also feature the flavoring from the inside of the treat out, making your dog work and chew for the taste, just what you need his teeth and gums to do.

Flossing is an important thing to do not just for humans, but for dogs as well. It can help to remove any food that may be stuck between the teeth that, when left alone, can lead to the appearance of plaque, tartar and eventually bacteria, all of which can cause health problems like halitosis, periodontal disease, gingivitis and tooth decay. Having a method of removing this buildup is of great importance where dogs are concerned. Unlike people, they do not have the option of just going into the bathroom to use floss. Not many dogs will sit through you using floss on their teeth either.

Luckily, there are treats that are specially designed for dogs to help with the flossing process. Poochie Treats [Chicken on a Bone Mini](#) pack comes in a pack of five. It features a small treat that is made of rawhide marinated in beef and chicken to give it great flavor. To make it even better for the teeth, the ends of the treat are made in such a way that they will fray and act as floss as the dog chews on them, allowing them to get between the teeth to help remove anything.

For larger dogs, there is the option of the [Chicken on a Bone Medium](#) pack, which features two larger treats. These are also flavored with real chicken and feature the floss-like ends to help with your dog's teeth. This will not only help keep the teeth cleaner and healthier, but also help to keep your dog from having that "doggie breath" everyone dreads, which is really just caused by poor hygiene and a buildup on the teeth. This leads to bacteria in the mouth, causing the bad

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breath. These treats can help prevent all of these problems from happening, and the treats are large enough where it may take a few days of chewing even for the largest of breeds to finish it.

Some people may have several little dogs or maybe even a recent litter of puppies to tend to. In these cases, you may need a larger bag of treats to cover all of your furry friends. The [Chicken on a Bone Mini](#) twelve pack can help to meet your needs. These dozen mini bones flavored with chicken give the rawhide a real chicken taste for your dogs that they will love. Some dogs may, in the past, just have chewed the rawhide until all the flavor was gone, leaving a soggy mess to clean up. Many pets who try this treat do more than just chew the chicken off the bone but eat the bone as well, leaving no mess and no upset stomach like rawhide can frequently cause.

Many dog chews are just too big to supply to little dogs or puppies. Our [Chicken on a Bone Micro](#) treats provide you with the ideal solution that your dog will love and will be great for his little teeth. The real chicken wrapped around a beef rawhide is a high quality tasty treat. The floss-style ends also help to work in between the teeth to clean out any tartar and plaque that may have accumulated. They can even get into the hard to reach areas that many other treats, chews and dog toys just cannot get to easily.

Larger dogs tend to work through treats at a faster pace than many smaller dogs, making it feel like you may not have gotten your money's worth out of the treat. This is especially true of traditional rawhide, which many dogs leave as a soggy pile after chewing out the flavor. With our [Chicken on a Bone Medium](#) five pack, you not only get longer-lasting treats for your dog, but they will love them enough that there may not be any leftovers! The floss ends work great to help with all the teeth cleaning that a quality treat can provide, keeping your dog's mouth healthy along the way.

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Many people have purchased a wide variety of Poochie Treats over the years and have had a great deal of success with them. Not only do their dogs love the treats and their taste, but they also love the great job they do on their dog's teeth. Here are just what some happy customers have had to say about the treats and their ability in helping to keep a dog's teeth clean:

"I normally take my dog to the vet for teeth cleaning about once every eighteen months or so. It's usually a rough process with lots to clean, but since I started giving him Poochie Treats his last cleaning was nowhere as bad as it has been. Thanks!"

"What a great product! My German Shepherd normally has a lot of tartar on his teeth, but after giving him your Chews, most of the tartar is gone. It's incredible!"

"My dog always snubs his nose at every rawhide treat we offer him, no matter what. I put one of your treats in the microwave, as suggested and gave it to him, expecting the same thing. He loved it and devoured it! It's a great value for the price, he digests them no problem and his teeth and gums have been better all the time. I can't thank you enough!"

Poochie Treats are available in many stores across the country, but they are not always easy to find. The best way for you to get them is to come straight to our website at www.hvpet.com to browse our entire line and place an order through our secure website. We can then deliver your items straight to your doorstep without any fuss or hassle.

If you act right away, through this limited-time offer only available through this report, you can receive a discount on your initial order simply by mentioning the offer code DENTALHEALTH on your order. Act quickly, because this offer code is only good for the ten days following the date you receive this report.

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Caring for your dog is a primary concern of yours throughout the life of your trusted companion. Making sure your dog has strong, healthy teeth and a healthy mouth will provide him with years of comfort and satisfaction. Following some of the simple steps of brushing and regular vet visits can prevent you from being hit with exorbitant dental bills from the vet or the possibility of gum disease or other health problems for your dog. Using Poochie Treats can be the next link in the chain to help your dog with healthy treats with the flavor the dog will love and the added dental benefits you will appreciate.



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